



**GOVERNMENT OF KERALA**

**Abstract**

Electronics & IT Department – Kerala Startup Mission – Scheme for establishment of space for supporting incubation as per IT Policy 2017 – Approved - Orders issued

**ELECTRONICS & INFORMATION TECHNOLOGY (IT CELL) DEPARTMENT**

**G.O.(Rt)No. 285/2017/ITD**

**Dated, Thiruvananthapuram, 12/11/2017**

Read: 1 G.O (P) 9/2017/ITD dated 30.06.2017

2 Note dated 10.10.2017 from the Chief Executive Officer, Kerala Startup Mission

**ORDER**

Government of Kerala have announced the IT Policy 2017 and orders were issued as per the Government Order read as 1<sup>st</sup> paper above. One of the key objectives of IT Policy 2017 is to create 1 Crore sqft office space to provide employment directly or indirectly to 2.5 lakh people. Of this, as indicated in the Kerala Technology Startup Policy 2014, 1 million sqft has to be developed as IT incubation space. Currently, Kerala Startup Mission has planned for developing around 500,000 sqft of incubation space through various incubators in Trivandrum, Kochi and Kozhikode. In view of the necessity to develop new schemes to develop another 500,000 sqft space for supporting incubation, the Chief Executive Officer, Kerala Startup Mission has submitted a proposal as per the note read as 2<sup>nd</sup> paper above.

Government have examined the proposal in detail and are pleased to approve the scheme as follows: -

1. Support will be given to private entities with proven experience in startup mentoring to set up incubators/ accelerators in the State.
2. These incubators shall be provided with support as described in Clause 10.3 Startup Mentoring Support in the IT Sub Policy 7 (Technology Innovation and Entrepreneurship Policy).
3. Government may tie-up with National and International Agencies for establishing incubators for mentoring startups as provided in the Clause 10.3 of IT Sub Policy 2017.

The above mentioned agencies are classified into three Groups as detailed below for specific supports.

- Group 1: Government Departments, Government Agencies, International Universities, Commodity Boards and Industry Associations, Reputed International incubators /accelerators which are in operation in international locations for at least three years
- Group 2: DST or any other Government of India agency (like BIRAC, ICAR, Niti Ayog etc.) approved incubators which are in operation for two years or

more and having experience in managing incubators, accelerators in other parts of India.

- Group 3: Technolodges, private co-working spaces, rural incubation spaces etc. promoted by a Not-for-profit organization or an NGO

Sanction is also accorded to Kerala Startup Mission to extend the support as detailed below to the agencies grouped into three as above.

Item	Support from Kerala Startup Mission		
	Group 1	Group2	Group3
Size of Incubator	Between 5000 to 25,000 sqft	Between 5000 to 25,000 sqft	Between 1000 to 10000 sqft
Percentage of Startup Incubatees	At least 90%	At least 70%	100%
Capital Assistance	Furnishing expense limited to Rs 2000 per sqft; provided such furnishing is done in a Government space, including own space provided by Local Bodies and PSUs	No capital assistance	No capital assistance
Operational Assistance	Maximum of Rs 50/sqft/ month	Maximum of Rs 30/sqft/month	Maximum of Rs 5/sqft/month or 25% of actual rent paid whichever is less
Maximum period of Operational Assistance and Internet support	5 years	5 years	5 years
Promotional Support	All incubates will be eligible for KSUM schemes like Startup boxes, grants, seed funds cloud	All incubates will be eligible for KSUM schemes like Startup boxes, grants, seed funds cloud credits etc.	All incubates will be eligible for KSUM schemes like Startup boxes, grants, seed funds cloud credits etc.

	credits etc.		
Charges leviable by the incubation service provider on the startups	Maximum Rs 2500 per month	Maximum Rs 2500 per month	Maximum Rs 2500 per month

The support as above will be given to Group 1 and 2, only if, they operate out of a Government owned space or space within a Government approved IT Park.

Every such facility / incubator supported shall be closely monitored and the status report presented every year to Government as an integral part of the Startup Ecosystem Report. The expenditure on this account will be met from the provision available under Entrepreneurship Support Services a component of Youth Entrepreneurship Development project.

(By order of the Governor)

**M. SIVASANKAR**  
**SECRETARY**

To:- The Chief Executive Officer, Kerala Startup Mission  
The Principal Accountant General (A &E) Kerala, Thiruvananthapuram  
The Principal Accountant General (Audit) Kerala, Thiruvananthapuram  
The Web & New Media, Information & Public Relations Department  
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Section officer